

COMMUNITY AMBASSADOR PROGRAM

Become a Representative

The primary objective of the Houston Methodist Sugar Land Community Ambassador Program is to build a team of representatives who can serve as educators, influencers and informal navigators within their existing circles of trust or those they develop over time. The Community Ambassador Program builds positive rapport in the community by increasing one-on-one engagement with potential patients and by creating both formal and informal partnerships between the hospital and other community organizations.

AMBASSADOR PARTICIPATION GOALS

Houston Methodist Sugar Land Ambassadors:

- Represent HMSL across a range of community organizations and groups.
- Increase engagement with community groups and build awareness of HMSL oncology services.
- Help connect individuals to appropriate care and support.
- Listen and learn from community members and share issues or concerns with hospital administration.

AMBASSADOR TRAINING

Community Ambassadors are required to attend an orientation that will cover details about our oncology services and the ambassador program. The Community Ambassador Leadership Team will offer educational materials and other resources to have on hand when an opportunity to share arises.

Ambassadors will attend regular update meetings to share feedback and best practices and continuing education related to oncology services.

If you are interested in becoming a Houston Methodist Sugar Land Ambassador, please contact Eleanor Holmes at erholmes@houstonmethodist.org.

GOOD AMBASSADOR TRAITS

Ambassadors can play a key role in helping direct patients to HMSL and connect them with needed resources.

Successful Ambassadors:

- Are enthusiastic about representing Houston Methodist Sugar Land Hospital.
- Enjoy being involved and speaking with others.
- Are good listeners.
- Are able to compassionately guide and support individuals during a time of need.
- Care about the health and wellbeing of the community.
- Are employees in good standing at Houston Methodist Sugar Land Hospital.

